

# GINA CONSTANZA PASTRANA SILVA

• Economic regulation • Energy Policy • Market environment analysis • Energy trade associations • Electricity market, financial market and energy auctions

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## SUMMARY

Electrical Engineering with studies in Finance and Capital Markets. Extensive experience in regulatory affairs, energy policies, and the wholesale electricity market. Strong background in managing energy business associations, regulatory strategy, financial analysis, and stakeholder engagement. Experienced in managing regulations to drive business growth and stability.

## CORE SKILLS

• Analytical and critical thinking • Proactive Approach • Strong Commitment • Leadership • Team collaboration • Results-Driven

## WORK EXPERIENCE

### Head of Regulation Colombia and Central America | ENEL COLOMBIA S.A. E.S.P. | July 2024 - present

- Leads regulatory and environmental strategies for Colombia, Panama, Costa Rica, and Guatemala.
- Responsible for analyzing regulatory trends and assessing their financial impact on the business.
- Representative of the company in discussions with regulators, policymakers and stakeholders.
- Responsible for defining the optimal local strategy for regulatory matters

### Head of Regulatory affairs Enel Grids & Market Colombia and Central America | ENEL COLOMBIA S.A. E.S.P. | Julio 2022 – July 2024

- Responsible for managing regulation and development of regulatory proposals to support electricity distribution and retail businesses.
- Responsible for managing the company's regulated income to ensure proper remuneration for regulated activities.
- Led external regulatory engagement with government agencies, industry associations, and committees.

### Distribution and Retail Regulation Expert | CODENSA S.A. E.S.P.<sup>1</sup> | December 2014 - July 2022

- Developed regulatory proposals for the electricity sector, with emphasis on distribution and commercialization activities, the Wholesale Energy Market and tariff methodologies.
- Led the tariff-setting process for Enel Colombia
- Represented the company in key industry associations and regulatory committees. Andesco, ASOCODIS, Electric Planning Analysis Committee, Advisory Committee on Commercialization – CAC, CREG, UPME, IPSE, XM, Ministry of Mines and Energy, among others.
- Acted as President of the Distribution Committee, National Operation Council (CNO) (2016–2017).

### Energy Resources Management Professional | ECOPETROL S.A. | March 2013 - November 2014

- Technical Management of non-regulated energy purchase contracts for Ecopetrol and its subsidiaries.
- Planned and monitored the budget for energy purchases exceeding \$100 million USD.
- Responsible for analyzing and tracking trends in the Wholesale Energy Market, monitoring regulatory changes, and identifying opportunities and risks for users.

<sup>1</sup> CODENSA S.A. E.S.P.\* (ENEL COLOMBIA SINCE MARCH 2022)

- Coordinated sector relations with network operators and provided regulatory and commercial support for the negotiation and signing of connection contracts valued at over \$120 million USD.
- Responsible for developing services related to the commercial management of energy purchases and sales between Ecopetrol and its subsidiaries.

#### **Senior Professional Energy Supply | CODENSA S.A. E.S.P. | October 2007 - March 2013**

- Managed bidding processes for energy purchases, evaluated offers, and recommended award decisions for contracts worth over \$500 million USD annually
- Responsible for monitoring and analyzing environmental factors and trends in the Wholesale Energy Market, both in the short and long term.
- Conducted market analysis to identify opportunities and risks related to the regulatory environment of the Wholesale Energy Market (MEM).
- Conducted risk assessments of the company's energy contracting portfolio. Managed the settlement of transactions with the Wholesale Energy Market, totaling \$700 million USD annually, and oversaw billing and portfolio management for STR usage charges amounting to \$70 million USD per year.

## **OTHER RELEVANT WORK EXPERIENCE**

**Senior Professional Commercial Management | CODENSA S.A. E.S.P. | August 2001 - October 2007**

**Senior Professional Commercial Management | ENERSIS ENERGÍA DE COLOMBIA S.A. ESP. | January 2000 - July 2001**

**Professional Energy Market | EMGESA S.A. ESP. | March 1998 - January 2000**

**Board member of main energy trade associations:** ASOCODIS, ANDESCO, ACOLGEN, COCIER, SER COLOMBIA y COLOMBIA Inteligente.

## **STUDIES**

**Universidad del Rosario - Colombia | Finance**  
Specialization Degree, 2012

**Universidad del Rosario - Colombia | Capital Markets**  
Specialization Degree, 2011

**Universidad Nacional de Colombia | Electrical Engineering**  
Bachelor of Science, 1996